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# Building a Demo to Tell a Story

*Building an environment where data tells a human story*

d.p.o.  
portfolio.

*Disclaimer: Information identifying customers or specific product attributes have been blurred to protect relevant NDAs.  
Information contained herein reflects information otherwise generally in the public domain.*

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## An Elegant Multi-Use Demo

Once the framework was in place, the demo grew to include products across pharma, electronics, F&B, and more. And because the data was internally consistent it ended up being used by engineering for testing and validation.

### ■ The Users

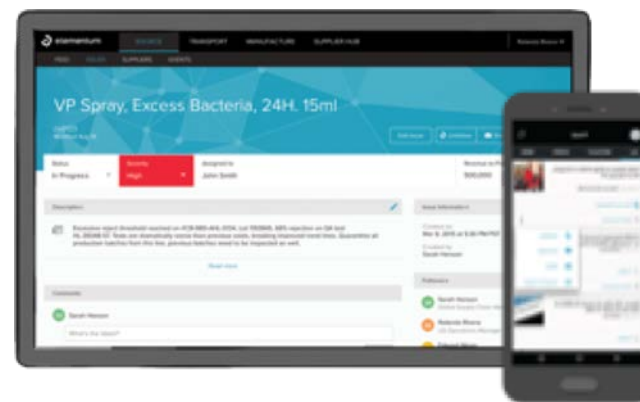
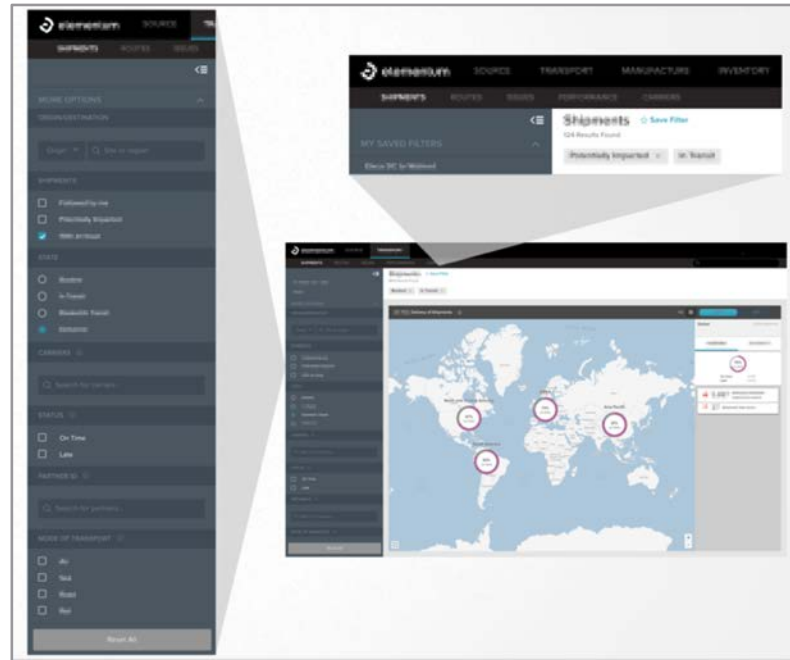
- Actively used by Sales, Engineers, Customer Success, and Marketing

### ■ The Uses

- Sales demos, tradeshows, investors, R&D, etc.

### ■ The Results

- Went live in Q1 2016 and still used today



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Thank You.  
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